

# Cybersecurity Demo Day 2017-18

Georgia Institute for Information  
Tech Security & Privacy



## Industry wants new solutions and Georgia Tech students have them!


Whether your idea is nascent or “near-ready,” the IISP Cybersecurity Demo Day helps you win cash to continue research or seed your start-up. Follow the **Research Track** for project funding and better presentation skills. Pursue the **Commercialization Track** to power up your idea with serious cash from credible partners – learn to identify your market, customer, and every answer you’ll need to satisfy more investors.

Phase 1: Make a Cybersecurity Research Poster		
	<p><b>How it Works</b></p> <ul style="list-style-type: none"> <li>Register yourself or a team at: cyber.gatech.edu/demo-day</li> <li>Prepare a 36x48” research poster.</li> <li>Present your poster at the 15<sup>th</sup> Annual Georgia Tech Cyber Security Summit: <b>Sept. 27, at 3:00 p.m.</b> <b>GTRI Conference Center</b></li> <li>Audience vote picks 3 of 7 projects to advance to the Demo Day Finale: <b>April 12, 2018</b> <b>Georgia Tech campus</b></li> </ul>	<p><b>What You Win</b></p> <ul style="list-style-type: none"> <li>The top 3 projects with the most audience votes win <b>\$500</b> each and a guaranteed spot in the Demo Day Finale for prizes worth up to \$125,000!</li> <li>One winner receives a guaranteed spot in Create-X Startup LAUNCH 2018</li> </ul>
Phase 2: Continue to Compete for 3 remaining spots in the Demo Day Finale. Pick a Track.		
<p>Research Track</p>	<p><b>How it Works</b></p> <p><i>For students who want to continue their research in an academic setting instead of commercialization. Open to entrants who completed Step 1.</i></p> <ul style="list-style-type: none"> <li>Perfect your presentation skills.</li> <li>Attend two, 90-minute coaching sessions by Venture Lab instructors: <b>October 5 at 12:30 p.m.</b> <b>Mar. 8 at 12:30 p.m. – semi-final</b> <b>KACB #3126</b></li> </ul>	<p><b>What You Win</b></p>

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<p>Commercialization Track</p>	<p><b>How it Works</b> For students who are passionate about their idea, ready to form a start-up, and want seed money to launch.</p> <ul style="list-style-type: none"> <li>Hone your entrepreneurial skills.</li> <li>Attend six, 90-minute coaching sessions by Venture Lab instructors:  <b>October 5 at 12:30 p.m.</b>  <b>Nov. 2</b>  <b>Jan. 11</b>  <b>Feb. 8</b>  <b>Mar. 8 – semi-final</b>  <b>April 5</b></li> <li>Define your market vertical, target customer and product pitch.</li> </ul>	<p><b>What You Win</b></p> 
<p><b>Step 3: Present at the Demo Day Finale in Spring '18</b></p>		
<p>Research Track</p>	<p><b>How it Works</b></p> <ul style="list-style-type: none"> <li>Record your best practice presentation on video for a private critique by professors and info-sec leaders.</li> </ul>	<p><b>What You Win</b></p> <p><b>\$3,000</b> cash to continue your idea.</p>
<p>Commercialization Track</p>	<p><b>How it Works</b></p> <ul style="list-style-type: none"> <li>Seven teams in all will present: three selected by Audience vote during Phase I, one selected by Create-X during Phase 1, and three selected by IISP Judges at the semi-final on March 8<sup>th</sup> during Phase 2.</li> <li>Deliver a 10-minute presentation before venture capitalists and business leaders at the Demo Day Finale:  <b>April 12, 2018</b>  <b>Georgia Tech campus</b></li> </ul>	<p><b>What You Win</b></p> <ul style="list-style-type: none"> <li>Up to <b>\$5,000</b> in start-up cash!</li> <li>3 winners selected for <b>Create-X Startup LAUNCH 2018</b>: \$20,000 in funding and \$50,000 in free legal services, plus 27 weeks of startup coaching.</li> <li>Eligibility to apply for a <b>\$50,000 grant</b> from the National Science Foundation Innovation Corps Regional program to help move your idea to market.</li> <li>Publicity in Georgia Tech publications and before Atlanta news outlets.</li> </ul>

Get started today at [cyber.gatech.edu/cyber-demo-day](http://cyber.gatech.edu/cyber-demo-day) !