

Cybersecurity Demo Day 2017-18

Georgia Institute for Information
Tech Security & Privacy



Industry wants new solutions and Georgia Tech students have them!


Whether your idea is nascent or “near-ready,” the IISP Cybersecurity Demo Day helps you win cash to continue research or seed your start-up. Follow the **Research Track** for project funding and better presentation skills. Pursue the **Commercialization Track** to power up your idea with serious cash from credible partners – learn to identify your market, customer, and every answer you’ll need to satisfy more investors.

Phase 1: Make a Cybersecurity Research Poster		
	<p>How it Works</p> <ul style="list-style-type: none"> Register yourself or a team at: cyber.gatech.edu/demo-day Prepare a 36x48” research poster. Present your poster at the 15th Annual Georgia Tech Cyber Security Summit: Sept. 27, at 3:00 p.m. GTRI Conference Center Audience vote picks 3 of 7 projects to advance to the Demo Day Finale: April 12, 2018 Georgia Tech campus 	<p>What You Win</p> <ul style="list-style-type: none"> The top 3 projects with the most audience votes win \$500 each and a guaranteed spot in the Demo Day Finale for prizes worth up to \$125,000! One winner receives a guaranteed spot in Create-X Startup LAUNCH 2018
Phase 2: Continue to Compete for 3 remaining spots in the Demo Day Finale. Pick a Track.		
<p>Research Track</p>	<p>How it Works</p> <p><i>For students who want to continue their research in an academic setting instead of commercialization. Open to entrants who completed Step 1.</i></p> <ul style="list-style-type: none"> Perfect your presentation skills. Attend two, 90-minute coaching sessions by Venture Lab instructors: October 5 at Noon Mar. 8 at Noon – semi-final KACB #3126 	<p>What You Win</p>

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<p>Commercialization Track</p>	<p>How it Works For students who are passionate about their idea, ready to form a start-up, and want seed money to launch.</p> <ul style="list-style-type: none"> Hone your entrepreneurial skills. Attend six, 90-minute coaching sessions by Venture Lab instructors: October 5 at Noon Nov. 2 Jan. 11 Feb. 8 Mar. 8 – semi-final April 5 Define your market vertical, target customer and product pitch. 	<p>What You Win</p> 
<p>Step 3: Present at the Demo Day Finale in Spring '18</p>		
<p>Research Track</p>	<p>How it Works</p> <ul style="list-style-type: none"> Record your best practice presentation on video for a private critique by professors and info-sec leaders. 	<p>What You Win</p> <p>\$3,000 cash to continue your idea.</p>
<p>Commercialization Track</p>	<p>How it Works</p> <ul style="list-style-type: none"> Seven teams in all will present: three selected by Audience vote during Phase I, one selected by Create-X during Phase 1, and three selected by IISP Judges at the semi-finale on March 5th during Phase 2. Deliver a 10-minute presentation before venture capitalists and business leaders at the Demo Day Finale: April 12, 2018 Georgia Tech campus 	<p>What You Win</p> <ul style="list-style-type: none"> Up to \$5,000 in start-up cash! 3 winners selected for Create-X Startup LAUNCH 2018: \$20,000 in funding and \$50,000 in free legal services, plus 27 weeks of startup coaching. Eligibility to apply for a \$50,000 grant from the National Science Foundation Innovation Corps Regional program to help move your idea to market. Publicity in Georgia Tech publications and before Atlanta news outlets.

Get started today at cyber.gatech.edu/cyber-demo-day !